



Wild Blooms

NEW COLLECTION
by

CINNAMON
Clouds



Wild Bloom

COLLECTION

Inspired by the wild *fynbos* biome of South Africa, Wild Bloom brings the quiet beauty of *nature* into your home.

These patterns reflect the *raw, graceful charm* of *native flora*, *rooted* in earthy tones. It's a collection made for *calm, grounded spaces* that feel connected to the natural world.



THANDI FOREST



SIENNA BLOOM

TRAILING PROTEA

Zaaheda Dhalech

cinnamonclouds.co.za

cinnamonclouds.za@gmail.com



CAPE BLOOM



GOLDEN HOUR



GREEN POINT



AVA

FIELD NOTES

Zaaheda Dhalech

cinnamonclouds.co.za

cinnamonclouds.za@gmail.com





THANDI



WILLOW



SAGEWOOD



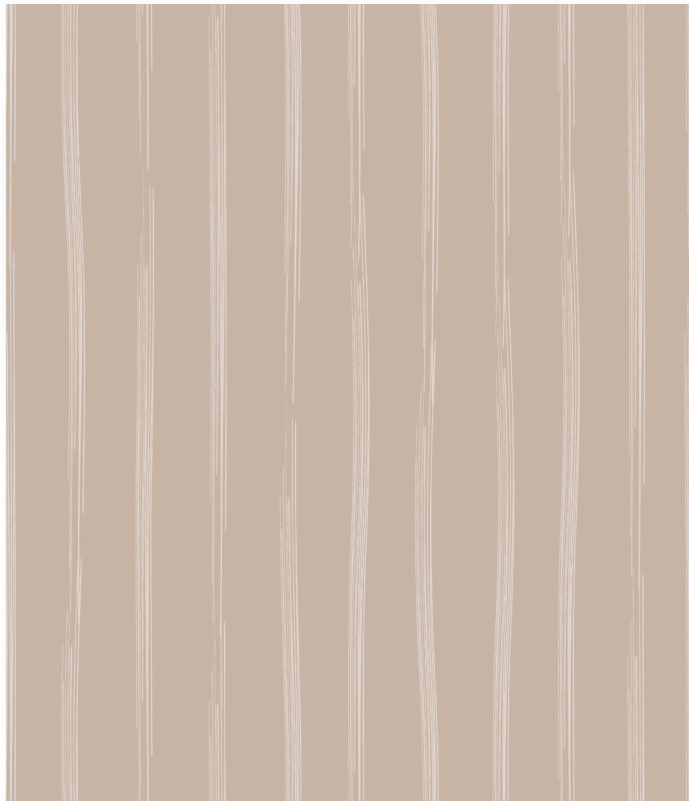
TALIA

WILD STEMS

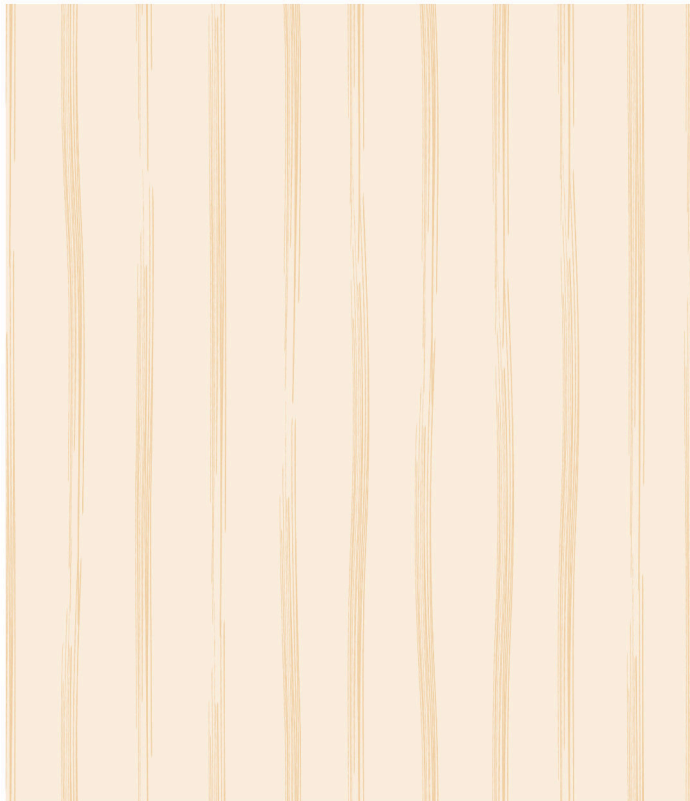
Zaaheda Dhalech

cinnamonclouds.co.za

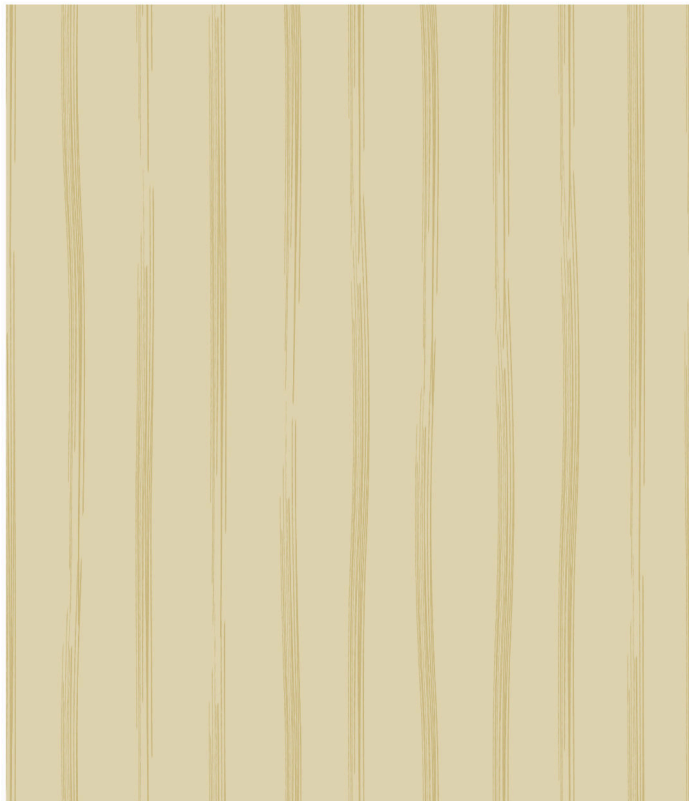
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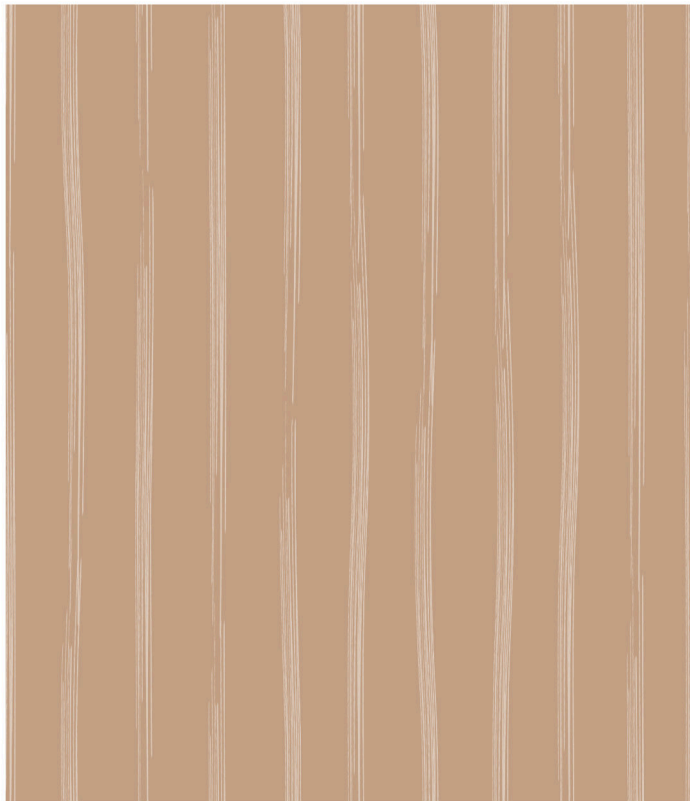
MONTAGU



EMMA



OUTENIQUA



KAROO CLAY

SOFT REEDS

Zaaheda Dhalech

cinnamonclouds.co.za

cinnamonclouds.za@gmail.com





ANNA



SIENNA



OLIVE HILL



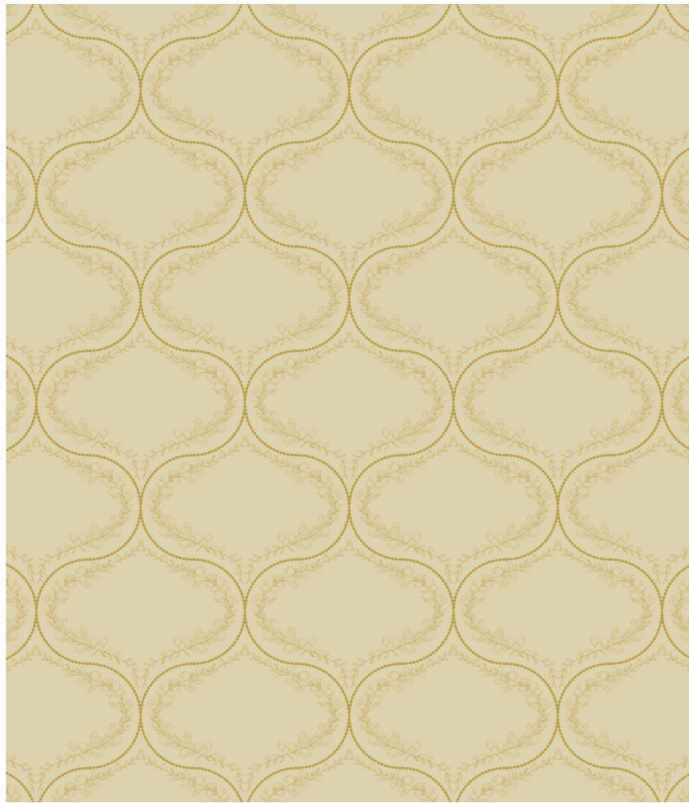
ELGIN

FYNBOS FANS

Zaaheda Dhalech

cinnamonclouds.co.za

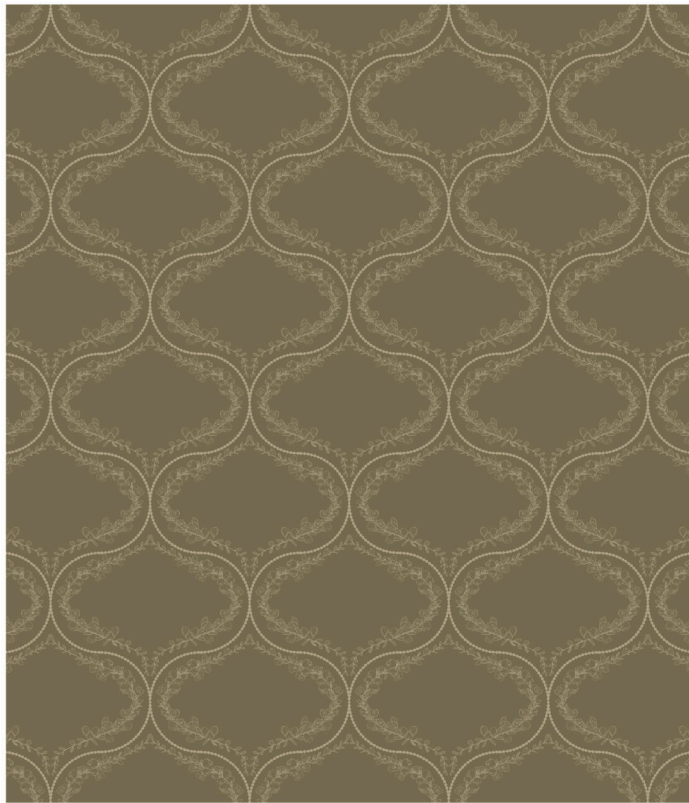
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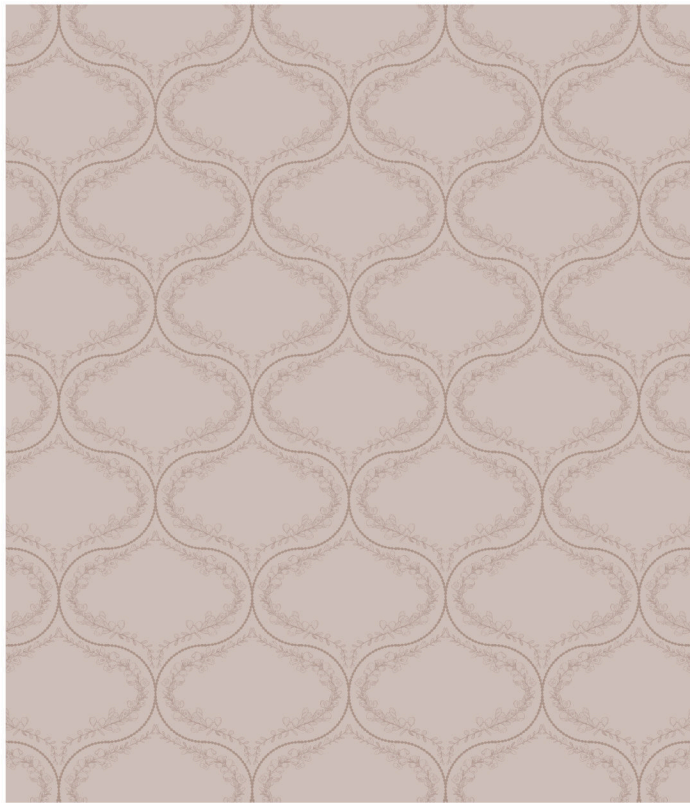
HONEYBUSH



CEDARBERG



ERICA

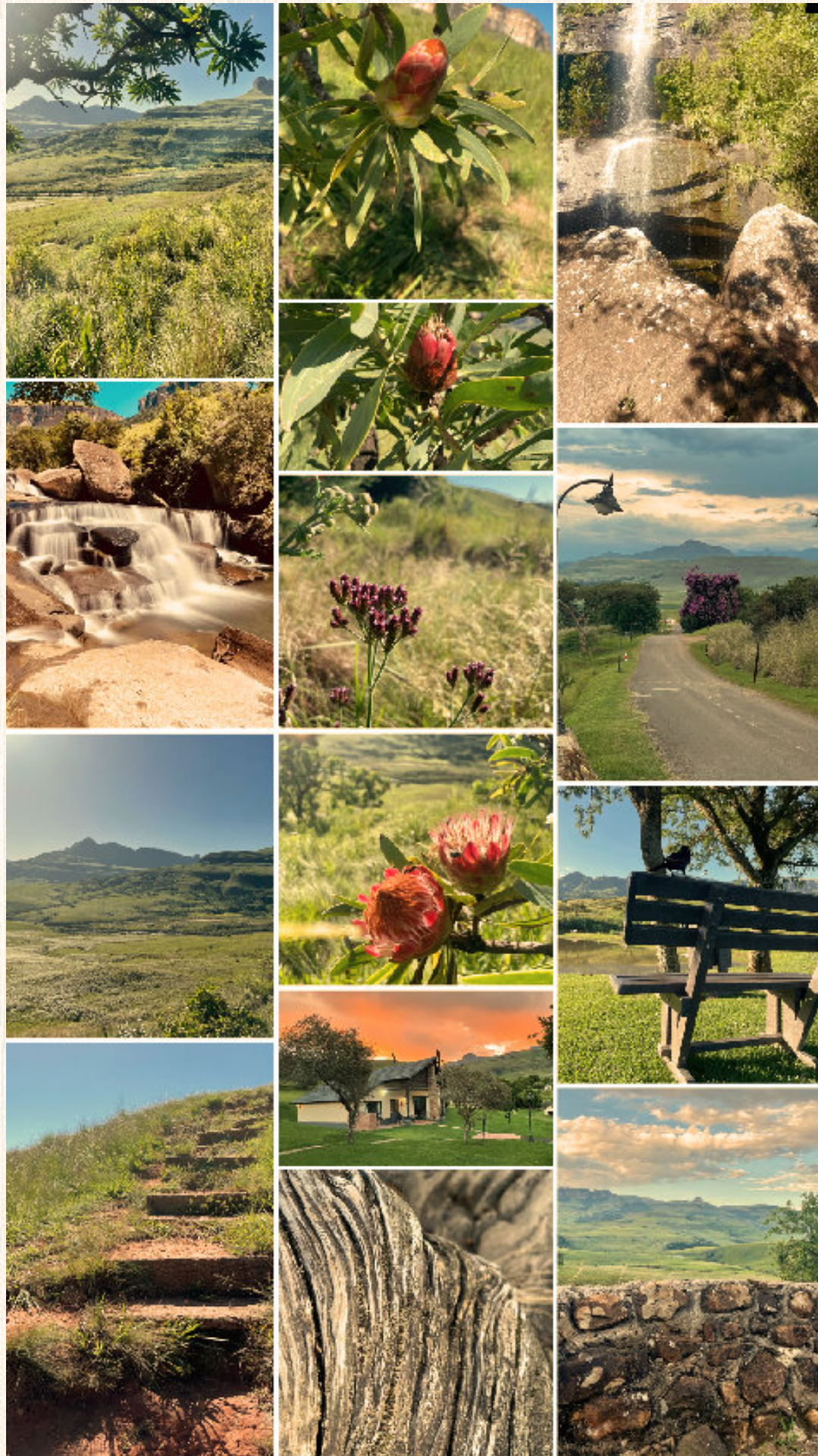


HEATHER

KAROO BRUSH



INSPIRATION



Wild Bloom grew out of my love for South Africa's fynbos-covered hills and valleys. I captured the inspiration photos shown on the previous page during a family holiday. I spent time gathering inspiration from the textures, tones, and quiet strength of this unique flora. The result is a grounded, nature-led collection designed for spaces that feel calm, lived-in, and layered with meaning.

It was a joy and an honour collaborating with you on my last collection. Your support and creative trust mean a great deal. Looking forward to new collaborations with Loomwell

Warm Regards
Zaa

Should you have any queries, please feel free to contact me via the details below.

Email: cinnamonclouds.za@gmail.com

Call: +27 (0)83 549 1441

[linkedIn](https://www.Linkedin.Com/in/cinnamonclouds): <https://www.Linkedin.Com/in/cinnamonclouds>