

Wild Blooms

NEW COLLECTION

by

CINNAMON
Clouds



Wild Bloom

COLLECTION

Inspired by the wild *fynbos* biome of South Africa, Wild Bloom brings the quiet beauty of *nature* into your home.

These patterns reflect the *raw, graceful charm of native flora*, rooted in earthy tones. It's a collection made for *calm, grounded spaces* that feel connected to the natural world.

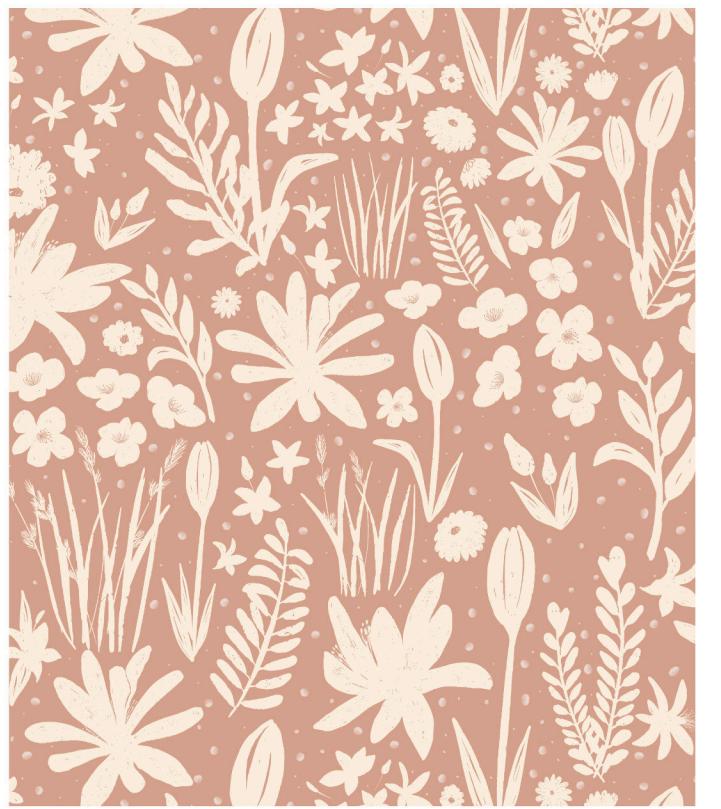


THANDI FOREST

TRAILING PROTEA



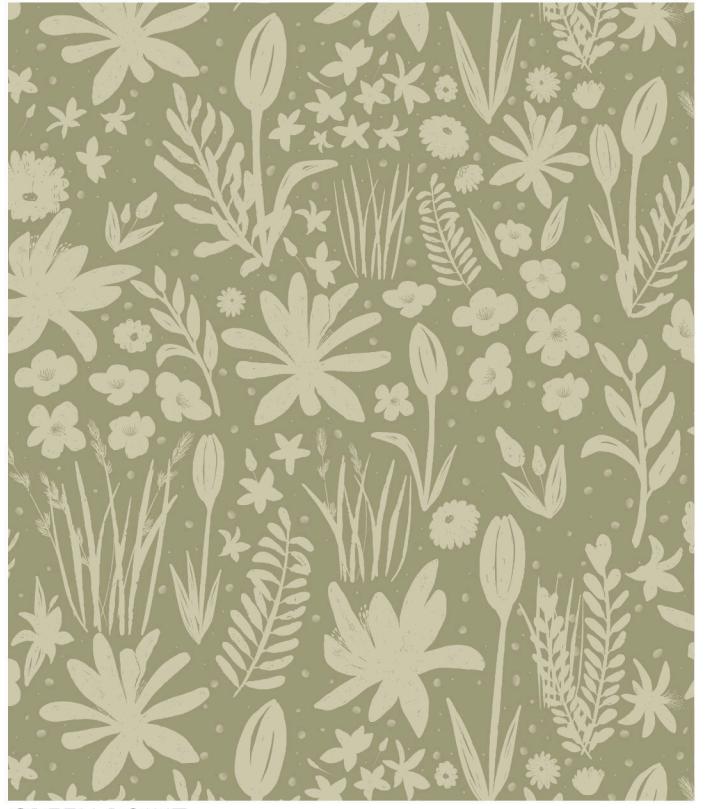
SIENNA BLOOM



CAPE BLOOM



GOLDEN HOUR



GREEN POINT



AVA

FIELD NOTES

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THANDI



WILLOW



SAGEWOOD



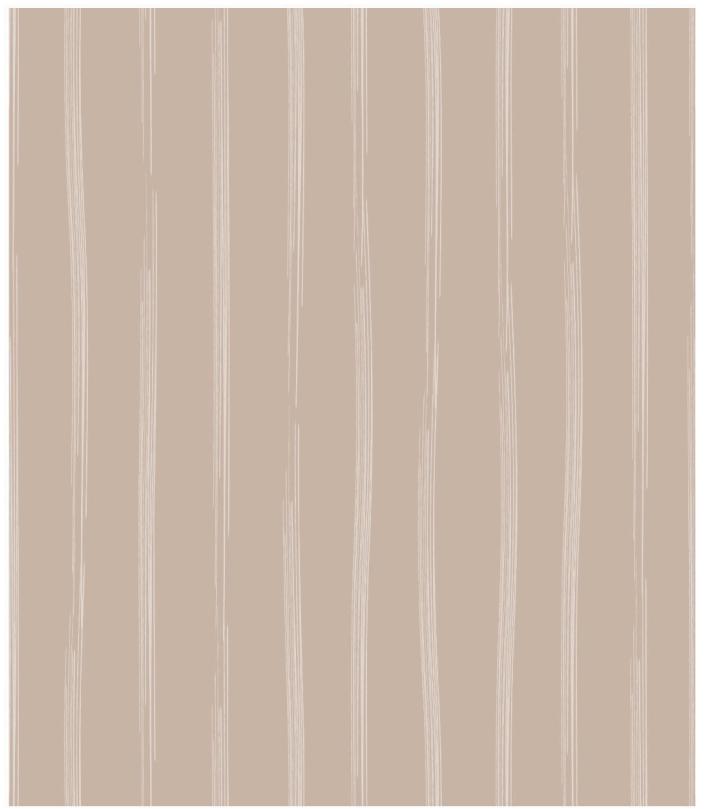
TALIA

WILD STEMS

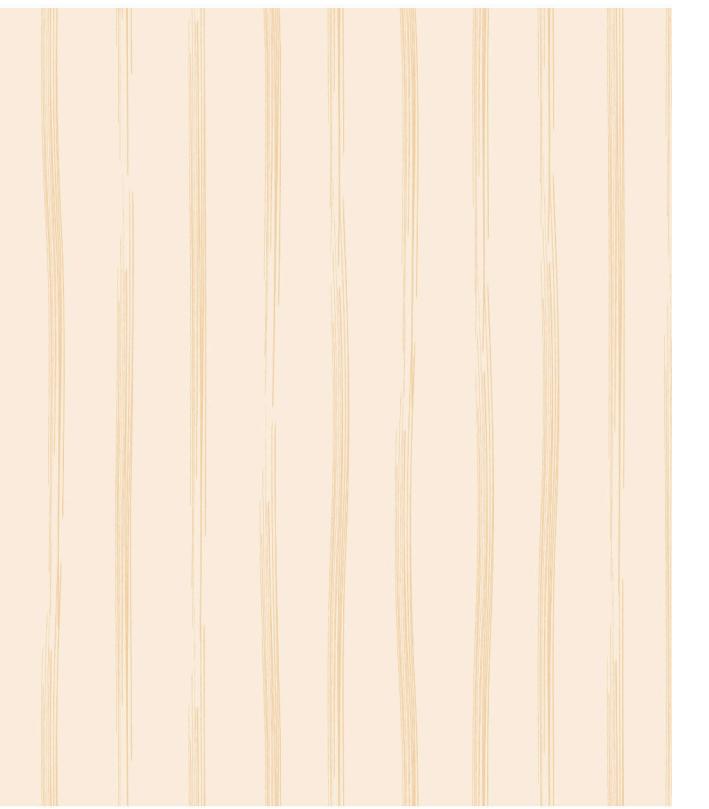
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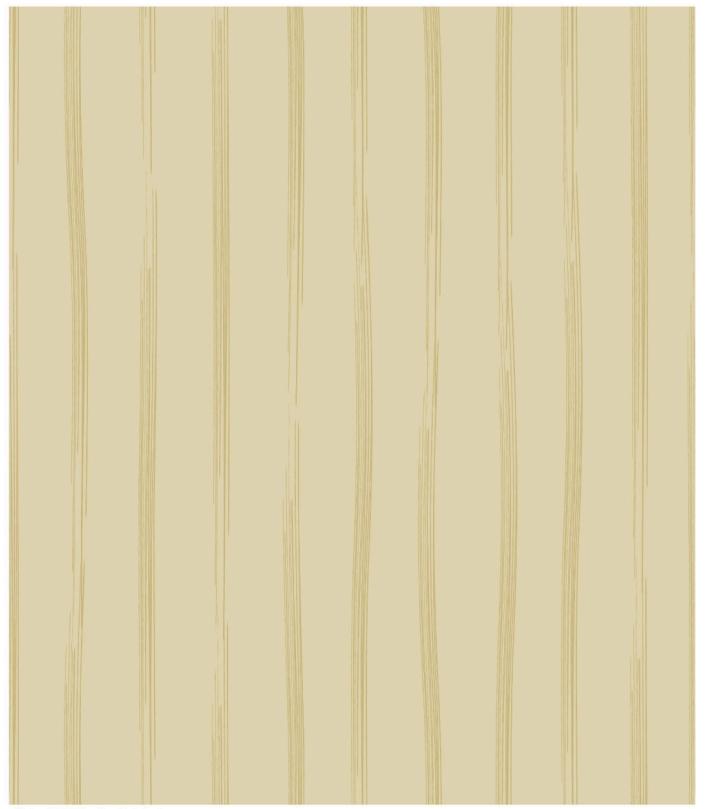
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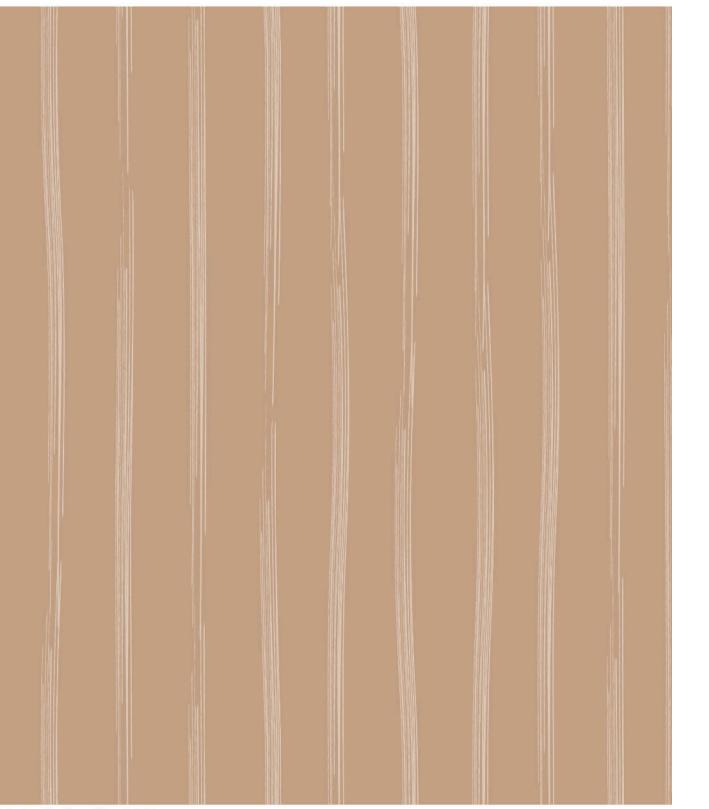
MONTAGU



EMMA



OUTENIQUA



KAROO CLAY

SOFT REEDS

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ANNA



SIENNA



OLIVE HILL



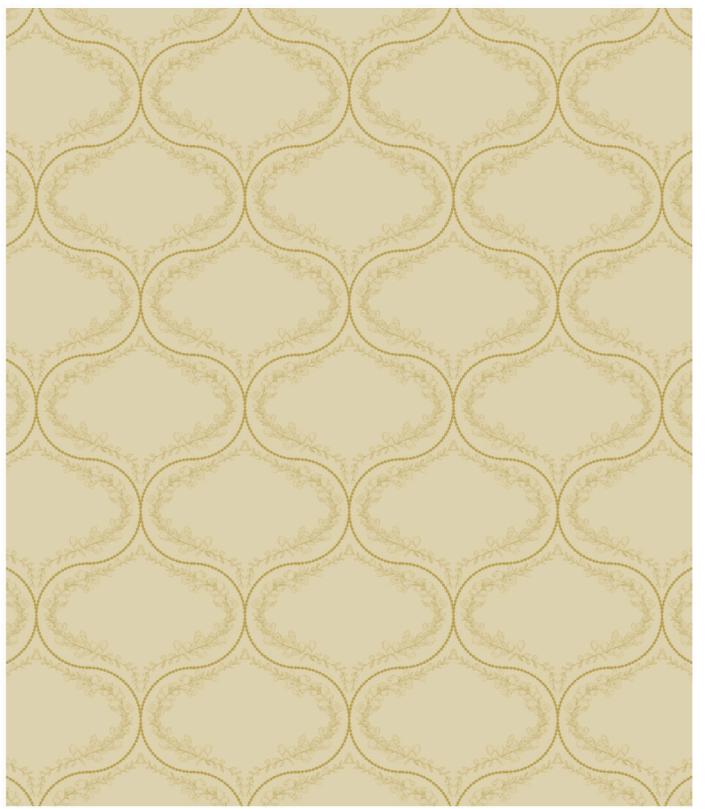
ELGIN

FYNBOS FANS

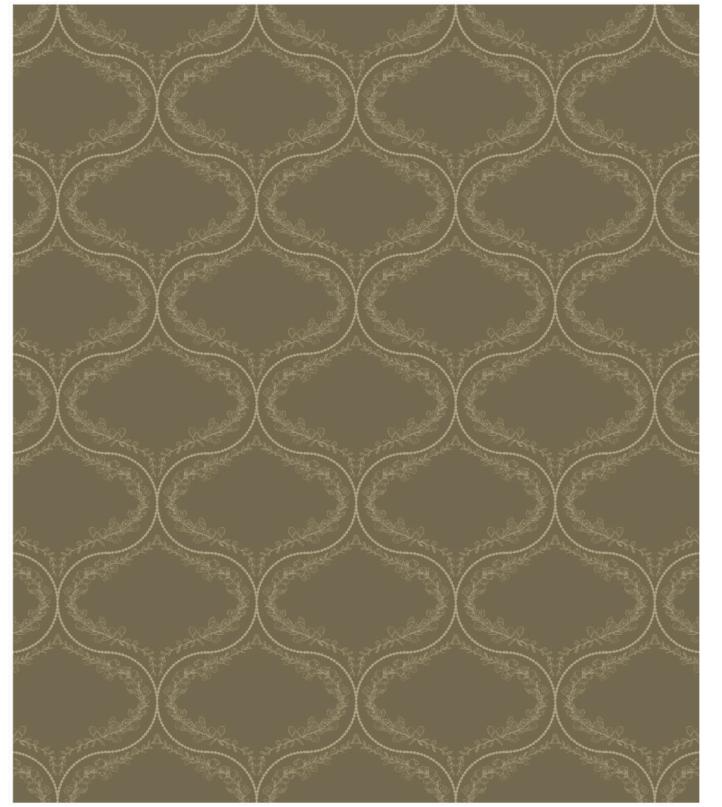
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HONEYBUSH

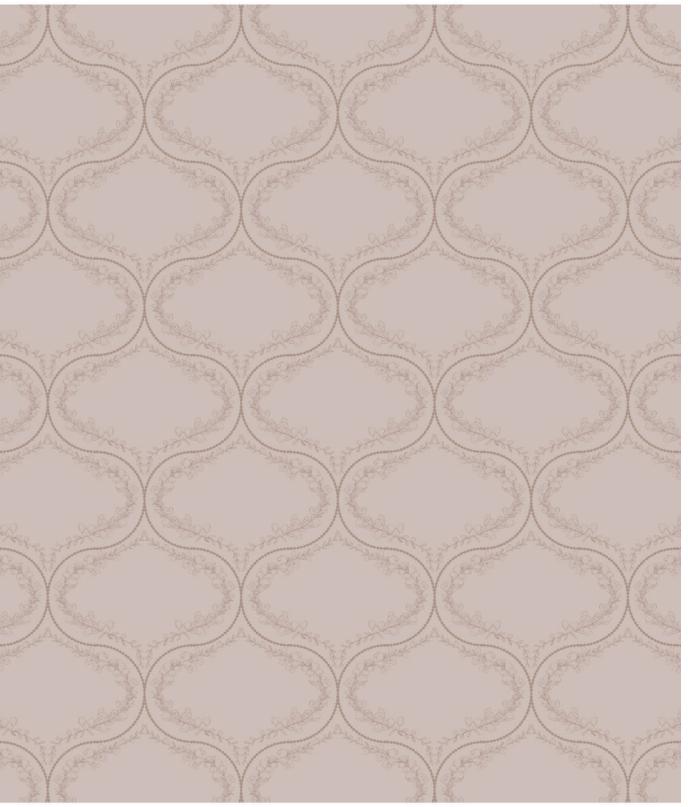


ERICA

KAROO BRUSH



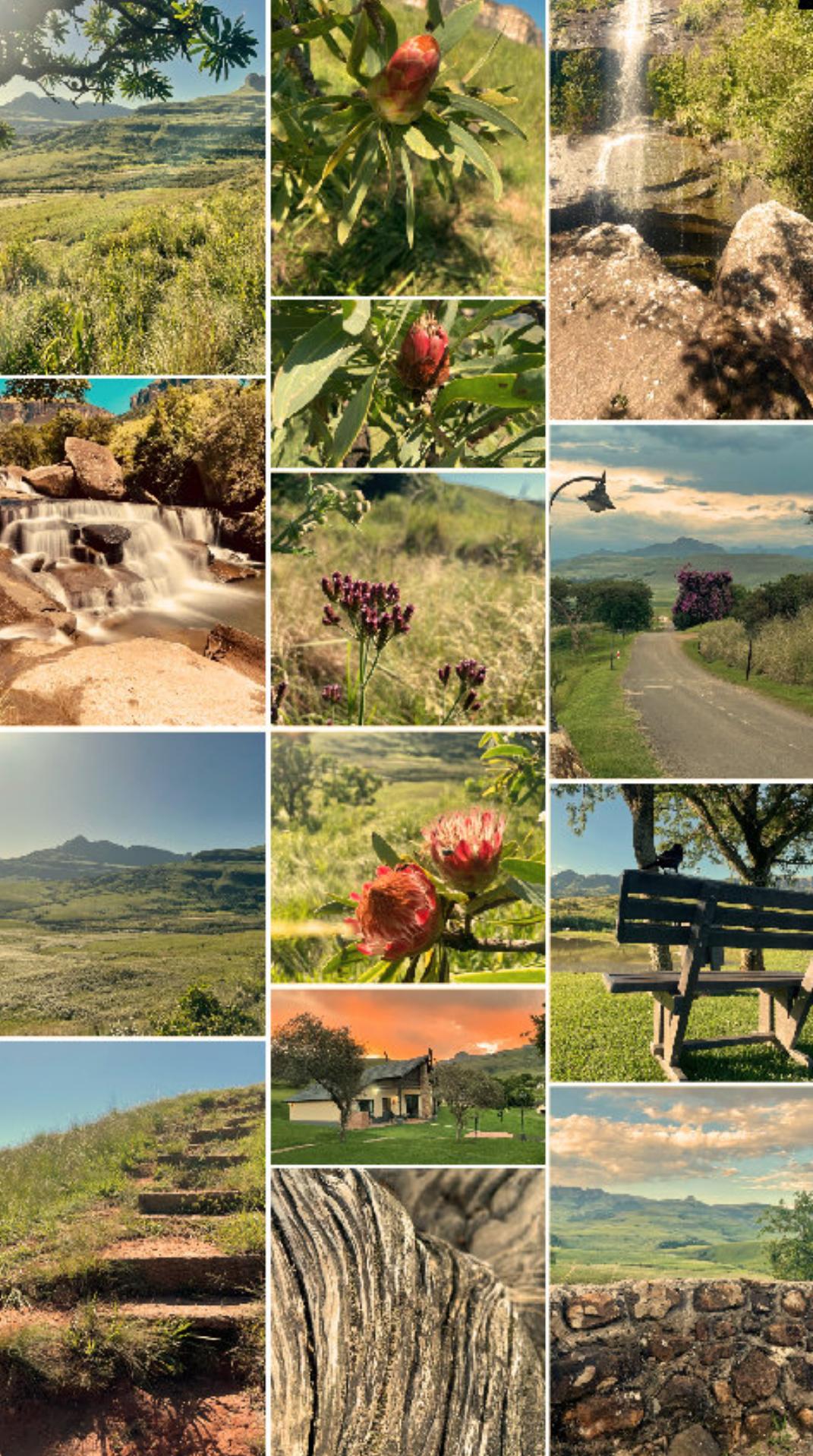
CEDARBERG



HEATHER



INSPIRATION



Wild Bloom grew out of my love for South Africa's fynbos-covered hills and valleys. I captured the inspiration photos shown on the previous page during a family holiday. I spent time gathering inspiration from the textures, tones, and quiet strength of this unique flora. The result is a grounded, nature-led collection designed for spaces that feel calm, lived-in, and layered with meaning.

It was a joy and an honour collaborating with you on my last collection. Your support and creative trust mean a great deal. Looking forward to new collaborations with Loomwell

Warm Regards
Zaa

Should you have any queries, please feel free to contact me via the details below.

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